

	Job Description
Role	Community & Campaigns Manager
Reporting to	Community, Campaigns (CCE) Lead
Background and Context	<p>Children's Health Foundation is focused on raising funds to fulfil our mission of providing world class medical facilities, research and compassionate loving care for every sick child in Ireland cared for in Children's Health Ireland hospitals and urgent care centres. Children's Health Foundation supports Children's Health Ireland hospitals and urgent care centres at Crumlin, Temple Street, Tallaght and Connolly.</p> <p>The creation of Children's Health Foundation in 2019 brought together the existing Temple Street Foundation and The Children's Medical and Research Foundation Crumlin to continue to support Ireland's sickest children in their treatment journey today, tomorrow and into the future.</p> <p>This is an exciting time to join Children's Health Foundation, full of challenges and opportunities that allow us to support the hospitals in the best possible way, whether that's through family and patient support, vital research, medical equipment or redevelopment. And, being embedded in the hospitals crystallises our cause and we see first-hand the impact our work has.</p>
Role Purpose	<p>The Campaigns & Community Manager will help lead the operational delivery of CHF's fundraising campaigns, supporting the CCE Lead to translate strategic objectives into high-impact, income-generating activity.</p> <p>With a strong focus on planning, delivery, and optimisation of national and integrated fundraising campaigns, this role will ensure campaigns are well-managed, insight-led, and supporter-focused. The postholder will work closely with internal teams to deliver compelling, multi-channel campaigns that drive income, engagement, and long-term supporter value, while also supporting community-led activity to drive campaign engagement. This role will also oversee key community fundraising events with the wider team throughout the year and outside of campaigns.</p>
Principal Duties and Responsibilities	<p>Campaign Planning and Delivery</p> <ul style="list-style-type: none"> Support the day-to-day planning, delivery, and evaluation of CHF's community fundraising and national campaigns, including key moments in the fundraising calendar. Manage the end-to-end delivery of assigned campaigns and community initiatives, ensuring they are delivered on time, within budget, and to agreed targets. Translate strategic objectives set by the CCE Lead into clear operational plans and timelines.

- Ensure effective coordination of activities across the community and campaigns calendar to maximise impact and efficiency, working closely with Brand, Marketing, and Communications team.

Campaign Performance and Optimisation

- Monitor and analyse campaign performance, using data and insight to optimise activity during and after delivery.
- Produce regular campaign performance reports, highlighting results, learnings, and recommendations.
- Test and learn across messaging, channels, and creative approaches to improve campaign effectiveness.
- Identify opportunities to grow income, improve ROI, and enhance supporter engagement through campaigns.

Team Management and Leadership

- Support CCE Lead with providing day-to-day support to CCE Team.
- Help allocate workload, set clear priorities, and ensure high standards of campaign delivery.
- Foster a collaborative, results-driven, and creative campaign culture within the team.

Community Engagement and Campaign Development

- Support the development and delivery of grassroots fundraising and community engagement initiatives.
- Build and maintain strong relationships with community fundraisers, volunteers, and supporters.
- Contribute ideas and insight to the development of engaging fundraising campaigns and activations.
- Ensure community and campaign activity reflects CHF's values, brand, and supporter promise.

Financial and Operational Management

- Support the management of campaign income and expenditure budgets.
- Ensure effective use of resources, suppliers, and agencies to deliver campaigns.
- Manage relationships with external suppliers and partners as required for campaign delivery.

Collaboration, Compliance and Continuous Improvement

	<ul style="list-style-type: none"> • Work collaboratively across Fundraising, Brand and Communications to deliver integrated campaigns. • Ensure all campaign activity complies with fundraising regulations, data protection, and CHF policies. • Stay informed of trends and best practice in fundraising campaigns and apply learning to CHF activity. • Support the CCE Lead with campaign planning, innovation, and continuous improvement initiatives.
Qualifications and Experience	<ul style="list-style-type: none"> • 2 years' experience in a similar role • Proven ability to build donor pipeline • Understanding of donor procurement and management processes • Excellent oral and written communication skills • Good interpersonal and communication skills and the ability to achieve results in collaboration with partners from a range of backgrounds • Strong attention to detail and the ability to work to tight deadlines and prioritise workload • Ability to work as part of a team as well as take responsibility for own tasks and work on own initiative.
Terms and Benefits	<ul style="list-style-type: none"> • Fulltime, permanent role • Fully flexible work policy • Cycle to Work Scheme • PRSA: up to 6% contributory after six months service • TaxSaver Commuter Ticket Scheme available • Employee Assistance Programme • Training and Education grant • 21 days annual leave and five privilege days per annum
We are an equal opportunity employer	<p>We are committed to working with and providing reasonable accommodations to job applicants and employees with physical or mental disabilities.</p> <p>If you believe you need a reasonable accommodation to complete any part of the application or hiring process, please send an email to jobs@childrenshealth.ie</p> <p><i>This information will be treated as confidential and used only for the purpose of determining an appropriate accommodation for the interview process.</i></p>
Applying	<p>Deadline for applications is 16th of January 2026</p> <p>CV and Cover Letter should be emailed to jobs@childrenshealth.ie</p>